

YOU™

Discover Your Leadership
Brand and Boost Your
Professional Reputation

YDC Inner Advisory Circle

About Dimitris

With more than 25 years of experience, Dimitris Michopoulos is a results-driven leader, well known for his thought leadership and his proven track record in strategic management.

Focusing on boosting and maintaining sustainable, profitable growth in private and public organizations, he has built and inspired senior-level teams which have delivered impressive results locally and internationally.

Dimitris joined MullenLowe Athens in November 2020. Previously, he had been heading the Weber Shandwick operation in Greece, as its Managing Director, since February 2014.

From 2012 to 2014 he was an advisor to the Management for OPAP overseeing the marketing and corporate communications. Prior to that, for nine years, Dimitris was Corporate Affairs Director at Vodafone in Greece. His professional career started with five years at Unilever. He has also served as General Manager of Communications and Marketing at the Mediterranean Games Committee.

Inspirational speaker himself, Dimitris has delivered distinct speeches at international conferences and lectured in management at the American College of Greece – Deree College while he has attended leadership courses at the IMD Business School.

Dimitris holds a MSc in Quality Management and a BSc in General Business & Management and Organizational Behavior.

He is a member of the CEO Clubs Board of Directors as the VP for Reputation and a Founding Partner of Your Directors Club (YDC).



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